

## Wholesale\_Product\_Sales

This file is part of paid data package A and can be generated weekly, monthly, or quarterly depending on the subscribed frequency. It is a summary of all wholesale product sales to all channels.

### Column A: CUSTOMER\_NUM

Your Cannabis Sales Data license number responsible for this data.

### Column B: REPORT\_TITLE

Includes both the date and license associated with the generated data.

### Column C: WEEK\_START\_DATE / MONTH\_START\_DATE / QUARTER\_START\_DATE

The start date for the data presented. Differs based on report frequency.

### Column D: WEEK\_END\_DATE / MONTH\_END\_DATE / QUARTER\_END\_DATE

The end date for the data presented. Differs based on report frequency.

### Column E: PRODUCT\_SKU\_NO

The BCLDB unique identifier (SKU number) for each product.

### Column F: PRODUCT\_NAME

The short name for each product (40-character limit).

### Column G: CATEGORY

The BCLDB hierarchy for this product. Highest level.

### Column H: SUBCATEGORY

The BCLDB hierarchy for this product. Second level.

### Column I: CLASS

The BCLDB hierarchy for this product. Third level.

### Column J: BRAND\_NAME

The brand name for this product.

### Column K: VENDOR\_NAME

The vendor responsible for registering this product.

### Column L: WSL\_LIFECYCLE\_STATUS

The BCLDB Wholesale Lifecycle Status for each item. ACTIVE means the product is able to be ordered.

PRODUCT\_EXIT means the product is being discontinued by BCLDB and can no longer be ordered.

END\_OF\_LIFE is discontinued and also has zero inventory.

### Column M: SU\_NUMBER\_OF\_CONSUMER\_ITEMS

Number of consumer items in one retail unit. For example, a pack of 3x0.5g pre-rolls would have "3" here.

#### Column N: SU\_CONSUMER\_ITEM\_SIZE

The size of each consumer unit inside a retail unit. For example, a pack of 3x0.5g pre-rolls would have "0.5" here.

#### Column O: SU\_CONSUMER\_ITEM\_SIZE\_UOM

The unit of measure for the previous column, SU\_CONSUMER\_ITEM\_SIZE.

#### Column P: SU\_PRODUCT\_NET\_SIZE

The size for the entire retail unit. For example, a pack of 3x0.5g pre-rolls would have "1.5" here.

#### Column Q: SU\_PRODUCT\_NET\_SIZE\_UOM

The unit of measure for the previous column, SU\_PRODUCT\_NET\_SIZE.

#### Column R: UNIQUE\_STORES

The number of unique stores that ordered this product during the reporting period.

#### Column S: SELL\_UNITS

The number of retail units sold to all wholesale customers in the reporting period outlined in earlier columns C and D for start and end dates. This includes private stores and BCCS (including ecommerce).

#### Column T: SALES

The sales dollar totals for units sold in the reporting period outlined in earlier columns C and D for start and end dates. This includes private stores and BCCS (including ecommerce).