

To our licensed cannabis producers,

The Cannabis Wholesale Category Management team at the BC Liquor Distribution Branch (LDB) is launching a product call for the 2023 Winter Holiday Season. Product submissions should be focused on limited-time-only, winter seasonal themed products.

The intent of this program is to offer an assortment of seasonal products to wholesale customers during the 2023 Winter Holiday Season (October – December). Purchase volumes will be communicated to licensed producers after a listing decision has been made. Replenishment orders may or may not be placed to the licensed producers during the season, depending on product sales, available supply, and timelines. ***Please note that any remaining LDB distribution center inventory will be returned to licensed producers at the end of January 2024.***

If you are interested in submitting product applications for the 2023 Winter Holiday Season, **please send all product submissions by July 1st to cannabis.products@bcldb.com**. Use the “BC LDB New Product Submission Form” available on our supplier website.

Website: <https://www.bcldb cannabis updates.com/bcldb-cannabis-supplier-information>

Password: Cannabissupplier123

Also, please refer to the following requirements and deadlines.

Product Call Requirements

- 2023 Winter Holiday Seasonal product applications must be submitted by the licensed producer, prior to the submission deadline of July 1, 2023. When submitting, use only **2023 Winter Holiday Season** in the subject line. Do not include any non-holiday product submissions on the same file, or in the same email.
- Delivery of inventory to the LDB distribution center, no earlier than October 16, 2023 and no later than November 10, 2023, must be arranged by the licensed producer for the initial orders placed by LDB.
- Pickup of remaining LDB distribution center inventory by end of January 2024, according to return requests issued by LDB.
- Timely product registration information must be provided once listings are confirmed.

If you have any further questions, please reach out to cannabis.products@bcldb.com for clarification.