

**B.C. Indigenous Cannabis Product Program
Frequently Asked Questions**

1. Who is eligible to participate in the B.C. Indigenous Cannabis Product (BCICP) program?

To be eligible to participate in BCICP, the following criteria must be met:

- One of the parties (cultivator/processor) must meet the Indigenous ownership threshold of 51 per cent and have their facilities located in the province of British Columbia.
- Both parties must have active and appropriate cannabis licences issued by Health Canada.
- Each product must be solely sourced from an eligible cultivator or be solely processed by an eligible processor.
- Product must first be registered with the BC Liquor Distribution Branch (LDB), with a SKU number assigned, before applying for the BCICP program.
- Both parties must complete, sign and submit the BCICP application registration form to the LDB for review and approval.
- Both parties must complete a product removal form if any products are no longer eligible for the program.
- Both parties must confirm product eligibility if and when requested by the LDB.

2. What are the benefits of the BCICP program for Indigenous cannabis producers in B.C.?

The BCICP program will highlight and identify non-medical cannabis products produced by B.C.-based Indigenous producers and cultivators so that wholesale customers can clearly identify such products and public and private retailers can profile them in their stores.

The program logo will enable Indigenous product identification and will be available for public and private retail stores to identify and market BCICP program products.

The program does not guarantee sales or shelf space through the LDB wholesale or retail channels or with private retailers. The LDB will participate in the program as a wholesaler and retailer. Participation of private retailers is on a voluntary basis.

3. Will the BCICP program logo be made available to Indigenous producers? Can they use it in their marketing initiatives?

Yes, Indigenous producers participating in BCICP may download and use the program logo for marketing and promotional purposes.

4. Can a non-Indigenous cannabis producer or cultivator participate in the BCICP program?

An Indigenous cultivator with their facility located in B.C., may work with a non-Indigenous processor with facilities located in any province or territory.

An Indigenous processor with their facility located in B.C., may work with a non-Indigenous cultivator with facilities located in any province or territory.

The products must be solely sourced or solely processed by the eligible party that is both Indigenous-owned and have their facility located in the province of B.C. Both parties must submit a joint [registration form](#) to the LDB and sign an attestation that they meet the program requirements to participate.

5. What are the steps for Indigenous cannabis producers to apply to the BCICP program?

Once the product(s) of an eligible Indigenous cannabis producer are registered with the LDB, the Indigenous cannabis producer will complete and submit a registration form.

Once registered with the BCICP program, the participant's product(s) will be flagged in LDB's wholesale system as an Indigenous cannabis product with the BCICP program logo.

Private retailers and BC Cannabis Stores will then be able to use the program logo to highlight the Indigenous product in-store and online to retail customers in accordance with applicable terms of use.

6. Can Indigenous producers and cultivators outside of B.C. participate in the BCICP program?

Either the cultivator must be Indigenous-owned and located in B.C., or the processor must be Indigenous-owned and located in B.C. for their products to be eligible for the program. A processor working with an Indigenous cultivator in B.C. is not required to have their production facilities located in British Columbia.

7. I am a retailer interested in showcasing BCICP program products in my store. What are the steps I need to take to participate?

Retailers will be able to identify BCICP program products on the [LDB Cannabis Wholesale website](#) via the program logo.

The BCICP program logo will be made available to retailers to use via the [LDB Cannabis Wholesale website](#) in accordance with the Logo Guidelines and Logo Terms and Conditions for Use. Retailers are not obligated to use the BCICP program logo or to create their own Indigenous marketing displays.

For more detailed information on how retailers can participate in the BCICP program, please visit the BC Cannabis Wholesale website at: <https://www.bccannabiswholesale.com/pages/b-c-indigenous-cannabis-product-program>